Purdue Human Resource Executive Conference
November 7th, 2014

SCHEDULE OF EVENTS

8:00 - 8:35am	Check-in & Breakfast – *3rd Floor Commons, Rawls Hall*	
8:45 - 9:05am	Welcome Remarks – *3rd Floor Commons, Rawls Hall*	
9:15 - 10:15am	I. PepsiCo – *Room 2070* Change Management	II. Shell – *Room 3058* Understanding Your Brand, Unlocking Your Potential
10:25 - 11:25am	I. Dell – *Room 2070* Leadership in Change: Dell's transformation from public to private company	II. Cummins – *Room 3058* HR Reporting and Analytics
11:35 - 12:35pm	I. Phillips 66 – *Room 2082* Integrated Talent Management	II. IBM – *Room 2070* Social Analytics and Engagement
12:50 - 2:20pm	Lunch Reception – PMU South Ballroom Keynote Address from Janine Waclawski of Pepsi Beverages Company – HR & Big Data	
2:30 - 3:30pm	I. Panel Discussion with ArcelorMittal, Caterpillar and GE – *Krannert Auditorium* Diversity & Inclusion	II. Purdue Faculty Research with Professor Dunford – *Room 2070* How to create and sustain organizational change
3:40 - 4:00pm	Closing Remarks – *Krannert Auditorium*	